



# Where's Your Rudder? – New Operational & Financial Approaches to Steer Your Hospital

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# EXPERT PANEL

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# Agenda

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Where's Your Rudder? - **New Operational & Financial Approaches to Steer Your Hospital**

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1

**Operations – Captain of the Ship:** New approaches to ensure the right course

2

**Fiscal Services – Using the Map to Navigate:** The map is of vital importance

3

**Assets – Managing Cargo -** What is needed? Optimizing to positively impact the bottom line

4

**Community Involvement – Positively Engage the Locals:** The community is your consumer

# Operations – Captain of the Ship

Team Concept – The guy that swabs the deck is as important as the deck officer

Defined Organizational Structure – Running a tight ship

Accountability

Focus on execution, not discussion (cut the meetings out)

# Fiscal Services – “Understanding the Map”

Accuracy

Point of Origin – Your map is key to get from point A to B, and C

Avoid Delaying the Inevitable – A good map provides insight into obstacles

Skill Sets – It's unrealistic to make the cook navigate

# What Do We Have? – “The Manifest”



Cargo List (asset ledger)

What land do we have staked out?

How are we optimizing our assets?

FMV assessments are not just for capital

# The Community



Engage locals

They are your consumers

Competition is fierce



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# Questions?

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